

## *The Need is Great*

At the start of Pajama Program, I visited a Center for children with no fathers and whose mothers are in prison. I brought with me 12 pairs of pajamas that had recently been donated. As the children came into the room, they viewed the pajamas I'd spread out on a table. Each child chose the pair he or she wanted. After about four children made their selections, one little girl came over to me.

"Where do I wear these?" she asked. I answered, "To bed at night." She looked at me, puzzled. "What do you usually wear to bed?" I asked her. "My pants," she said quietly.

I looked at the suddenly far too small selection of pajamas that I had brought and my heart sank. "This will never do. We need more . . . much, much more. We need your help."

Genevieve Piturro, founder  
Pajama Program

*"To date the organization has given out more than 10,000 pairs of pj's to kids waiting for foster homes, in havens from domestic violence, or in AIDS hospitals."*

O The Oprah Magazine

*"Every child should have a pair of cozy pj's to wear while listening to a bedtime story – that's the theory behind this innovative charity."*

Parenting Magazine

## How to Help...

You can make a difference in these children's lives by sending a financial donation or new pajamas and books to:

Pajama Program HQ and  
NYC Reading Center  
34 E. 39<sup>th</sup> St., Suite B  
New York, N.Y. 10016  
212-71 MY PJS (212-716-9757)

OR

Pajama Program Reading Center  
Andrus Hall  
1156 North Broadway  
Yonkers, New York 10701  
914-965-PJPJ (7575)

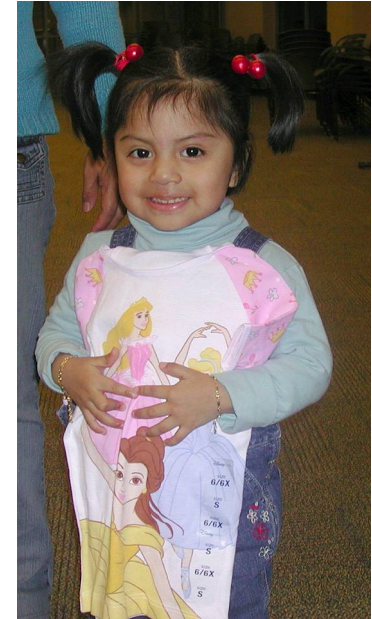
OR in NJ:

Pajama Program Reading Center  
Poricy Park Conservancy  
345 Oak Hill Rd  
Red Bank, NJ 07701

Financial donations are tax deductible and should be made out to Pajama Program.

For local information on hosting a fundraising event, or becoming a sponsor or "receiving organization" contact us at 212-71 MY PJS (212-716-9757) or email [terri@pajamaprogram.org](mailto:terri@pajamaprogram.org).

Visit our Website at  
[www.pajamaprogram.org](http://www.pajamaprogram.org)



The Pajama Program provides warm pajamas and books to needy children, many waiting and hoping to be adopted. They are youngsters who do not know the comforts of a mother or father to tuck them into a cozy bed and read them a bedtime story. Many have been abandoned, or abused, most deprived of any love at all.

## Our Mission

The Pajama Program, a 501 ( c) (3) organization, provides comfort and love in the way of new pajamas and books to needy children and children waiting for a permanent home. By providing pajamas and books we help to create a warm and nurturing bedtime environment for vulnerable youngsters living under these difficult circumstances.

## Where are these children?

We identify organizations that care for homeless and vulnerable children through various ways. Sometimes we learn about orphanages and group homes through local neighborhood groups and sometimes we read or hear about shelters that need donations. On a regular basis, organizations which have access to children who are abused or abandoned contact us and we send pajamas and books to them for the children in their care.

## Pajama Program Reading Centers

At our Reading Centers in New York, N.Y.; Yonkers, N.Y., and Red Bank, N.J., local children-in-need are read to and then choose books to keep. New pajamas are given to our young guests to complete their visits.

## Chapters

Please check our website for chapters across the U.S. and beyond. Inquire about starting a chapter in your State.

## Events

Leading companies and caring individuals sponsor events to raise funding and collect new pajamas and books for the Pajama Program. Local Pajama drives are fast becoming a fun and simple way for groups to help.



## A few of our Supporters ...

Ivana Trump  
Meredith Vieira  
Soledad O'Brien  
Patti LaBelle  
Dylan Lauren  
Opus Advisory Group, LLC  
Ronald McDonald House Foundation  
Scotties  
Verizon  
Entergy  
RD Weis Companies  
County Coach Corporation  
Lands' End  
Mattel  
Citibank  
Microsoft  
Salta International  
McCormick Tribune Foundation/NY  
Sony Electronics Inc.  
Richard Leeds International  
Pfizer Inc.  
Roe Jasen Charitable Lead Trust  
JPMorganChase  
Andrus Children's Center  
Thomas & Agnes Carvel Foundation  
The Louis Cappelli Foundation  
Hitachi Metals America

## For the Children

*"Our children really need what you have to offer. Many times, our children come to us with the clothes on their back and a teddy bear from the police, and have to sleep in hand me downs.*

Deborah Heindel,  
Tree House Shelter, Tallahassee, FL.

*"Your donation of pajamas and books has brought many happy smiles to the children and a tremendous readiness for daily reading."*

Willie Maye, Jr., Administration for  
Children's Services, NYC

*"With the temperatures about to reach single digits again, the warm, footie PJs couldn't have arrived at a better time. What a wonderful service you are providing to homeless children everywhere."*

Linda Greengas,  
New Haven, Ct. Home Recovery

*I just want to thank you again for the boxes of pajamas that you sent for our Good Night Sleep Tight Program. It was like receiving bars of gold when I opened the box.*

Cyndee Dather,  
Empowerment Board, Spirit Lake, IA

